



DIGITAL ILLUSTRATOR

— Hello

Kathleen Heard

@SilvisIllustrations

MY CONTACT

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ABOUT

Based in Westminster, Maryland, digital artist and graphic designer Kathleen Heard has 3+ years of experience in drafting and executing design projects, from conceptualization to delivery. Skilled with Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere) as well as CapCut and Canva. Not only recently interned with Infinite Love Project, but collaborated on new freelance work.

Prior to earning my bachelor's degree, I gained experience creating digital studio illustrations and designing a variety of graphic projects. My work emphasizes thoughtful composition and color palette selection to develop vibrant and unique visual perspectives.

Kathleen Heard
GRAPHIC DESIGNER



— RECENT PROJECTS

- [2022-2026] **Illustrations**
Studio Illustrator

Demonstrate skill in digital medium, creativity, and artistic vision to bring installations to life and create a visually stunning story.
- [2021-2026] **Print Designs**
Graphic Designer

Create and implement visually engaging print materials, such as posters, infographics, and layout designs.
- [2024-2025] **Travel Promotion Videos**
Graphic Designer

Develop, draft, and execute travel promotions, documentaries, and advertisements using Adobe Premiere and CapCut.
- Jan-May 2025 **Social Media Advertisements**
Graphic Designer

Used to enhance brand messaging and goals across online platforms; involves monitoring industry trends, utilizing cohesive color schemes, and presenting clear and concise information. Aims to increase audience engagement, improve brand recognition, and boost sales.

— SOFTWARE



— WORK EXPERIENCE

- [Sept. 2025- Jan 2026] **Graphic Design & Marketing Intern**
Infinite Love Project

Create, design, and edit videos to enhance brand visibility and communicate key messaging through social media channels. Develop a comprehensive new brand, including market research, website development, media content creation, product concept development, and logo animation.
- [2026] **Freelance Designer**
Crafted By The Moon

Work with clients to develop company branding needs consisting of brand guides, logo design, and promotional prints.
- [2022-2025] **Manager**
Joann Fabrics

Maintain an active understanding of sales activities and upcoming events, organize and maintain files and equipment, and resolved customer difficulties through generation of solutions.
- [2022-2023] **Art Tutor**
McDaniel College | Westminster, MD

EDUCATION

Bachelor Art Spec. Graphic Design

Minor in Art History & Cinema

McDaniel College

Westminster, MD

International Study Abroad

McDaniel College

Budapest, Hungary

HONORS & AWARDS

Honors Art

McDaniel College | Westminster, MD

2025–2026

Dean's List

McDaniel College | Westminster, MD

2022–2026

PROJECT EXPERIENCE CONT.

[2025]

Graphic Designer

Client Identity Development

Show proficiency in diverse design styles aligned with company branding, including logo creation, print advertisements, product design, and promotional media.

[2024–2025]

Graphic Designer

Product & Packaging Design

Research and develop a range of original packaging designs that effectively capture the interest of the target audience for a diverse client base.

[May–Aug 2025]

Graphic Designer

Website Design

Develop user-friendly websites that effectively communicate information while aligning with the brand's style.

Jan–May 2025

Photographer

Zoology Photography Series

Compile a cohesive series of photos using a variety of compositions, color grading, and various subject.

CERTIFICATIONS

Adobe Photoshop

Forthcoming

Adobe Illustrator

Forthcoming

Adobe InDesign

Forthcoming

Adobe Premiere

Forthcoming

FOUNDATIONAL



CAREER GOALS

Currently, I am expanding my skills in motion design to bring products to life, enhance audience engagement, and animate illustrations.

Over the next 15 years, I wish to transition my focus toward concept art and animation development, striving to pushing my creative boundaries and craft visual experiences and immersive worlds through motion.

My goal is to collaborate with a team to design, develop, and produce compelling stories that evoke emotion and inspire wonder in audiences.

EXHIBITIONS & PRESENTATIONS

[February 2026]

Departmental Honors Studio Art Exhibition

Esther Pringle's Rice Gallery, McDaniel College | Westminster, MD

[March 2026]

Undergraduate Juried Exhibition

Esther Pringle's Rice Gallery, McDaniel College | Westminster, MD

[April 2026]

Senior Art Capstone Exhibition

Esther Pringle's Rice Gallery, McDaniel College | Westminster, MD

SOFT SKILLS



Problem Solving



Team Working



Time Management



Organization



Adaptability